

Ref. no:7-C	Project title	<u>Development of the Vision 2050 Strategy for Turkish Business</u>					
Name of legal entity	Country	Proportion carried out by legal entity (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of consortium members, if any
Sustainable Development and Cleaner Production Center (SDCPC)	Turkey	100	4	Turkish Industry and Business Association (TUSIAD)	Turkish Industry and Business Association (TUSIAD)	July 2011 - August 2011	
Detailed description of project					Type of services provided		
<p>The study aims to develop a realistic view of the future for Turkey in terms of the consumption habits, sustainability and society and the role of education and consumer awareness programs in the outcome.</p> <p>The current trends are evaluated and compared with the past data in order to make accurate projections for the year 2050. New environmental laws and regulations as well as targets proposed by the government agencies and ministries are also taken into consideration.</p> <p>The current state of the manufacturing, emission values and degree of cleaner production applications are taken into consideration and projections are made for various industries. Energy efficiency, resource consumption and carbon emissions are predicted for the year 2050.</p> <p>The future accession of Turkey into EU and subsequent adaptation and application of EU directives regarding the environment, sustainable development and industry related directives are also taken into consideration during evaluation.</p>					<ul style="list-style-type: none"> - Provide information and forecast regarding future consumption habits of Turkish citizens - Evaluation of the effectiveness of conducted trainings and sustainability awareness campaigns - Forecasts regarding the state of manufacturing efficiency in future Turkey 		